



## We make it simple...

1

Customer connects to Free WiFi

2

They log in easily with Facebook, Twitter, Google+ or LinkedIn

3

You capture qualified and relevant marketing data

4

Automatically email your new customers using Fusion WiFi

Effortlessly capture accurate customer data using your existing broadband by offering free WiFi to your customers.

Can your business afford a shortage of new customers?

## Top features...

**Full data capture:** Collect your customer's name, date of birth, email address, relationship status, location and more.

**Automated marketing:** Create automated wall posts and Twitter updates that are added to your customers' social networks when they log in. Send emails automatically with marketing offers to entice them back.

**Easy log-in:** No more messy and long-winded forms for your customer to get online. They can be up and running in 19 seconds as a new user!

## Automate everything...



### **Write once, send to many.**

Set up timed emails thanking your customers for their visit as well as follow-up messages which could include an offer inviting them back.

### **Gain automatic Facebook Likes and Twitter Follows.**

Set up an automated Like or Check-In during the customer login.

### **Full data capture and analytical tools.**

See at-a-glance statistics of who's visiting and when. You can easily download the customer data to your own CRM at any time!

### **Targeted marketing.**

Filter your customers by age, gender, location, relationship status and more. The list is endless.

## A marketing team in a box...

### **It's time to take the effort out of customer data capture.**

Your marketing team are busy people, writing Facebook and Twitter posts, composing and sending emails. Are they also sourcing costly blanket advertising opportunities or using unverified email data purchased in bulk?

### **Our system takes the guesswork out of marketing.**

All data collected is fully accurate from customers who are already inside your venue. Relevancy to your customers of your social media and email marketing is increased.



### **Get recommended.**

Now you can target not only your customers, but also their friends and peers. Every social post your customers make about your business has the potential to reach 190 of their friends. If you have 100 people through your door in a weekend, imagine the potential of reaching 19,000 new customers without lifting a finger.